



Lynn Townsend. Lynn works with Humanergy's programs to create clarity, engagement and practical application. She also manages client projects and develops value-added communications for everyday use.

Lynn uses down-to-earth stories and humor to encourage leadership development and better choices. She appreciates clients' openness to change and enjoys seeing a client move from good to great in both personal and professional success.

Originally from Indiana, Lynn is a former food technologist, information analyst and consumer communication manager for Kellogg Company where she served for more than a decade. Her work as a food technologist—managing production line tests and new product start-ups—provides understanding of the dynamics among corporate, plant management and hourly personnel and the need to embrace new ideas at all levels of the organization.

Her experience as an information analyst and consumer communications manager gives insight into walking in the customer's shoes. In addition, these roles included effective crisis management, relationship marketing and recommendations to cross-functional project teams based upon customer feedback.

Lynn is co-author of *50 DOs for Everyday Leadership: Lessons Learned the Hard Way (So You Don't Have To)* and an award-winning writer. She has a bachelor's degree in food science from Purdue University.

Lynn's desire to build teams and influence positive culture change in her corporate role led her to pursue a master's degree in organizational communication from Western Michigan University.

Lynn believes we need to be intentional leaders – growing, planning and preparing for the future with the choices we make today. She admires the love for learning of her co-workers and the perseverance and discipline of her husband, Mark.

She has also served non-profit organizations including Purdue Cooperative Extension Service and Calhoun Christian School.

Lynn joined Humanergy in 2005. In addition to her work at Humanergy, she is a motivational speaker for faith-based organizations helping people find faith in the daily grind. She enjoys spending time with her family, reading, exercising, cooking and laughing.

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